

Acolyst's Ellie & Valeh Nazemoff Proud to be Named to 2015 CRN Women of the Channel and Power 50 Solution Provider List



Honored for helping IT businesses expand their reach with the federal government

MCLEAN, Va., June 9, 2015 -- [Acolyst](#), the expert in helping IT businesses expand their reach with the federal government, received announcement earlier this month that [Ellie Nazemoff](#), CEO / President, and [Valeh Nazemoff](#), Executive Vice President, have been named to [The Channel Company's](#) prestigious 2015 CRN® Women of the Channel. Further these dynamic duo mother and daughter team received recognition on this year's inaugural Power 50 Solution Providers list.

The annual list honors outstanding female executives across vendor channel organizations, distributors, solution providers and other women prominently involved in the IT channel ecosystem for their successes and the far-reaching impact they are having on the technology industry going forward. This year's Women of the Channel were carefully reviewed and selected by the editors of CRN based on their accomplishments and the influence they wield over the technology channel.

In the past year, Ellie and Valeh Nazemoff, along with their team at Acolyst, continued to expand their innovative Federal Reach program. By serving as a client's federal execution arm, Acolyst enables businesses to enter or expand into the federal government market through custom-designed programs specific to the needs of technology vendors and manufacturers.

The Nazemoff-led team guides clients through marketing materials creation, message outreach, competitive intelligence exercises, opportunity identification, proposal writing and contract support. Their inventive program utilizes Acolyst's methodology and framework, outlined in the international bestselling book, "[The Four Intelligences of the Business Mind](#)" by Valeh Nazemoff. In addition to her presentation at [CA Technologies' ERWorld 2015](#), Valeh's writings on leadership, positive thinking, and strategic execution have been featured by [CIO.com](#), [The Huffington Post](#), [Inc.com](#), [FCW](#), and many other prestigious publications.

"These executives have made a lasting mark on the industry, expanding the breadth of influence in the technology channel," said Robert Faletra, CEO, The Channel Company. "We congratulate the

Women of the Channel, and celebrate their innovative contributions and commitment to the IT channel community."

"It is an honor to join my mother in being named to CRN's Women of the Channel list for the 3rd consecutive year," shares Valeh Nazemoff. "Our goal for 2015 and beyond is to help channel businesses and partners become more mindful when identifying and pursuing opportunities, whether within the federal space or in the commercial sector." Ellie Nazemoff believes that "many companies can benefit from having a guide such as Acolyst to translate their product features and benefits into a unique value proposition that resonates with targeted end users, such as in the government."

The Women of the Channel will be featured in the June issue of CRN, and online at www.CRN.com.

About Acolyst

[Acolyst](http://www.acolyst.com) has provided high-level data management and performance solutions to both the U.S. government and commercial sector for over 25 years. In addition to working with various levels of government management, Acolyst's federal contracts focus on the delivery of core competencies including Data & IT Governance, Business & IT Performance, GRC & Legal, Data Management and Technology solutions. Acolyst offers consulting expertise blended with neuroscience and psychology to build a bridge from the clients' current state all the way to the finish line. With an expert team who is passionate about their work, Acolyst helps clients and partners understand how the puzzle pieces of technology, people and processes are interlinked, resulting in business transformation and creation of value. Acolyst is headquartered in Selbyville, DE. For more information, visit www.acolyst.com or call 844-ACOLYST (844-226-5978).

About The Channel Company

The Channel Company, with established brands including CRN®, XChange®Events, IPED® and SharedVue®, is the channel community's trusted authority for growth and innovation. For more than three decades, we have leveraged our proven and leading-edge platforms to deliver prescriptive sales and marketing solutions for the technology channel. The Channel Company provides Communication, Recruitment, Engagement, Enablement, Demand Generation and Intelligence services to drive technology partnerships. Learn more at www.thechannelcompany.com.

To view this video on YouTube, please visit: <https://youtu.be/Nnoqd3clg4Q>

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